

# SNOWKING XXX SPONSOR US!



Help us keep the Castle cool, be part of the conversation, and show your love for the Festival!

Every year, the team behind the **Snowkings' Winter Festival** creates a magical winter wonderland of snow and ice on Yellowknife Bay. Show us your support by adding your grain of snow to the upcoming castle, and draw attention to your community initiatives as we celebrate the return of a Great Hall, more live events and art shows, the international snow carving symposium, and a fun courtyard for all ages!

## EXCITING PERKS!

We offer a variety of levels of sponsorship to ensure that supporters of all kinds have the opportunity to take part. **Sponsor by January 15, 2025, and you receive the following perks and business exposure:**

	UNDER \$1,000 Support Community	Royal Blue \$1,000+	Silver Monarch \$2,500+	Gold Crown \$5,000+	King Diamond \$10,000+
Logo placed on the sponsor board outside the castle and on <a href="http://www.snowking.ca">www.snowking.ca</a>					
Name/Logo published in annual thank-you ad					
Season Passes*	1	1	2	2	3
Social media mentions		1	1	1	2
Invitation to sponsor party					
Honorable mention at feature events					
One snug rental**					
Snowking Bling				\$50	\$100

## IMMEDIATE OPPORTUNITY!

Sponsor a Snow Carving Team and their Sculpture and have your logo placed right by the sculpture. There will only be 10 sculptures, 10 sponsors, \$750 each. Inquire for more details.

- Daytime** → Daytime admission, one castle tour.
- Festival** → Daytime admission, 50% off evening events, one castle tour.
- VIP** → Full access throughout the festival, one castle tour. All passes give access to the castle from March 1-28, 2025, are non-transferable, and must have the pass holders name on them.

\*during the event of choice, pending availability

Have a unique idea of how your business can participate? **Talk to us!**

Contact **Snow Poke** for more details at [marketing@snowking.ca](mailto:marketing@snowking.ca).